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Nonfiction Book Review: Clients for Life: How Great ...

In Clients for Life, another powerful message comes through, another currency is considered, which is all about the importance of relationships and serving your clients. I recommend this book to anyone who has or wants to experience significance and value creation ...

Clients for Life: Evolving from an Expert-for-Hire to an ...

An Innovative Blueprint for Enduring Client Relationships More than 15 million people in this country earn their livings by serving clients, and their numbers are growing every day. Unfortunately, far too few develop the skills and strategies needed to rise to the top in a world where clients have almost unlimited access to information and ...

Clients for Life: Evolving from an Expert-for-Hire to an ...

Based on groundbreaking research, Clients for Life sets forth a comprehensive framework for hire-a tradable commodity-to an extraordinary advisor.

The secret to sustained success is having great relationships with your clients. Here are 10 ways to improve the experience for your customers at various touchpoints of engagement.

10 Ways to Strengthen Your Client Relationships | ThriveHive

It's just not the time or place. A client appreciation event is about showing gratitude and building loyalty. The only thing you're "selling" is how great it is to be your client. However, that does not mean you should let valuable opportunities slip away.

Here, we have compiled a list of great sales opening lines to help you land your next client. Take a look, then tell us: Do any of these lines work for you? Do you have other opening lines that ...

11 Awesome Client Appreciation Event Ideas for Financial ...

8 great opening lines for insurance producers | ThinkAdvisor

Assisting clients to identify and clarify attainable goals is one of the primary roles of any coach. Great Coaching Questions guide the client.

73 Powerful Coaching Questions to Ask your Clients

Offer life insurance seminars or Q&A sessions, positioning them as free public education hosted by an expert (you). Reach many people at once, in person, with marketing angles like offering a free insurance review or information on life insurance specifically for new parents or newlyweds. ... Serve wine or other refreshments, and allow clients ...

10 Life Insurance Marketing Ideas that Will Set Your Brain ...

Few people attain great lives, in large part because it is just so easy to settle for a good life." We don't have great web-writing clients, because it's just so easy to settle for good, because we don't know that great is out there waiting for us.

Good Clients? Or Great Clients? - Wealthy Web Writer

Oh, and let's not forget that you can enjoy soul-satisfying work and feel great about impacting the lives of others. Celebrating wins, big or small with clients is pure joy. The ability to set your own hours and be mobile allows you to mold your lifestyle to realize your dreams - travel, hobbies, and other worthwhile pursuits.

How to Get 10 Ongoing, Paying Coaching Clients from the ... The effective counselor asks good questions. Of course, many good ones derive from what the client says. But I've found the following questions valuable in many circumstances: You might ask them ...

10 Useful Questions for Counselors to Ask | Psychology Today

Learn how knowing the "lifetime value" of your clients can boost your income, how to recognize special events in your house list and how to tap the value of their clients is whatever the ...

How To Create Real Estate Clients For Life - Agent Inner ...

And that potential client will know exactly who to turn to in their time of need. If your confidence is wavering, practice your coaching skills with pro-bono clients and explore ways that you can be of service to them. This is a great opportunity to gather testimonials and find out your strengths.

How To Get Clients For Your Life Coaching Business ... The message clients receive should be that life insurance exists on the same importance level as stocks and bonds. A professional understands the products to the point that the reasons given are ...

Becoming a Life Insurance Agent - Investopedia

The more you help people, the more you'll be able to get recognized as a valuable resource. Now once you've established yourself as a valuable resource, you could be very selective on who you take on as a paying client. One to one life coaching session. A faster way to get clients for life coaching is to speak one-to-one or in-person.

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