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Collis, David J., and Cynthia A. Montgomery. Corporate Strategy: A Resource-Based Approach. 2nd ed. Boston: McGraw-Hill/Irwin, 2005. (Available in Chinese, Korean ...

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Responsibility David J. Collis, Cynthia A. Montgomery. Edition 2nd ed. Imprint Boston, Mass. : McGraw-Hill/Irwin, c2005. Physical description 284 p. : ill ; 23 cm.

### Corporate strategy : a resource-based approach in ...

David Collis is the Thomas Henry Carroll Ford Foundation Adjunct Professor of Business Administration at Harvard Business School. Cynthia A. Montgomery is the Timken Professor of Business ...

### Creating Corporate Advantage

Collis, David J., Montgomery, Cynthia A. (1995) Competing on Resources: Strategy in the 1990's The RBV combines the internal analyses of phenomena within companies with the external analyses of the industry and the competitive environment = Combining internal & external perspectives.

### Summary, Business Strategy, Competing on Resources ...

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### Competing on Resources: Strategy in the 1990s

David Collis, David J. Collis, Cynthia Montgomery. McGraw-Hill Companies, Incorporated, 2005 - Business & Economics - 284 pages. 1 Review. Corporate Strategy by Collis and Montgomery employs a single consistent framework for the analysis of corporate-level strategy. Based on the latest research in the resource-based view of the firm and ...

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### Corporate Strategy by David J. Collis

Collis, David and Cynthia A. Montgomery (1995), "Competing on Resources: Strategy in the 1990s," Harvard Business Review, 73 (July-August), pp.118-128. As recently as ten years ago, we thought we knew most of what we needed to know about strategy.

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MA 1979 DOWNING COLLEGE BA in Economics (with Double First)1976 UNIVERSITY OF CAMBRIDGE Cambridge, UK. Course of Study: Economic theory with emphasis on applied economics. Special papers taken were in the theory of the firm, quantitative economics, monetary theory, and industrial sociology.

### **DAVID J. COLLIS**

Harvard Business Review on Corporate Strategy (Harvard Business Review Paperback Series) by David J. Collis, Cynthia A. Montgomery, Michael Goold, Andrew Campbell, C. K. Prahalad, Kenneth Lieberthal, Stuart L. Hart and a great selection of related books, art and collectibles available now at AbeBooks.com.

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In practice, however, identifying and developing core competence too often becomes a feel-good exercise that no one fails. Collis and Montgomery, of Harvard Business School, explain how a company's resources drive its performance in a dynamic competitive environment, and they offer a framework that moves strategic thinking forward in two ways.

### **Competing on Resources (HBR Bestseller)**

Collis, David and Cynthia A. Montgomery (1995), "Competing on Resources: Strategy in the 1990s," Harvard Business Review, 73 (July-August), pp.118-128. As recently as ten years ago, we thought we knew most of what we needed to know about strategy.

### **S3. Competing on resources - Collis David and Cynthia A ...**

Cynthia A. Montgomery is an American economist and academic, teaching strategy the Timken Professor of Business Administration at Harvard Business School. Prior to Harvard, Montgomery was on the faculty of the University of Michigan Ross School of Business and at Northwestern's Kellogg School of Management.. Books. Montgomery, Cynthia A. The Strategist: Be the Leader Your Business Needs.

### **Cynthia A. Montgomery - Wikipedia**

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