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Summary. Ken Iverson took over Nucor when he was 39 and compounded the business at incredible rates for decades. On top of it, he did it in the steel industry which is not known for its attractive returns. Iverson lays out his management principles which center around employee trust and loyalty, decentralization, honesty, limited hierarchy and bureaucracy and aligning the employees and manager's interest through partnership.

Plain Talk: Lessons From a Business Maverick by Ken ...

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In his book Plain Talk: Lessons from a Business Maverick, Iverson outlines his business dogma and wisdom to achieve this. Iverson

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lessons are simple and straight forward:

Notes on — Plain Talk: Lessons from a Business Maverick

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Vermillion, SD (57069) Today. Mainly sunny to start, then a few afternoon clouds. High 78F.

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Introduction: Generally, leadership books are written in a lofty almost airy fashion, and usually the protagonist in most leadership books spends a ton of time talking about their personal wins and achievements. In Plain Talk, the focus lies solely on the culture and ethos established at Nucor. Ken Iverson was a no nonsense no fluff gentleman that established a simple yet very effective “Get ...

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Plain Talk: Lessons from a Business Maverick

5.0 out of 5 stars Plain Talk - Leadership Lessons. Reviewed in the United States on 14 July 2014. Verified Purchase. Plain Talk is full of ideas. Ken Iverson is one of those clear thinking, logical business leaders that can so easily articulate great ideas. He focuses on major business objectives involves passionate employees so that they can ...

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Plain talk : lessons from a business maverick. [Ken Iverson; Tom Varian] -- Ken Iverson led Nucor Corporation from near oblivion

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to its current place as America's third-largest steel company. In the process, he showed a once-faltering U.S. steel industry the road back to ...

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Ken ...

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Varian] -- Ken Iverson, the Chairman of Nucor Corporation, says many things you wouldn't expect to hear from a Fortune 500 executive. But then, few top executives are such fervent champions of the front-line ...

Plain talk : lessons from a business maverick (Book, 1998

...

Here are 3 powerful lessons that I learned from a "small giant" in my life. His Name Is Phil Littlejohn. He was the pastor of a tiny church - the Oyster Bay Christian Church - in the southern suburbs of Sydney, Australia, when I arrived there a broken man, just a few months after giving my life to Jesus in October 1995.

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