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The Executive Guide to Artificial Intelligence: How to ...

Any business executive that wants to know how to exploit AI in their business today is left confused and frustrated. As an advisor in Artificial Intelligence, Andrew Burgess regularly comes face-to-face with business executives who are struggling to cut through the hype that surrounds AI.

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This book takes a pragmatic and hype-free approach to explaining artificial intelligence and how it can be utilised by businesses today. At the core of the book is a framework, developed by the author, which describes in non-technical language the eight core capabilities of Artificial Intelligence (AI). Each of these capabilities, ranging from image recognition, through natural language processing, to prediction, is explained using real-life examples and how they can be applied in a ...

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The Executive Guide to Artificial Intelligence (Palgrave MacMillan, 2018) takes a pragmatic and hype-free approach to explaining artificial intelligence and how it can be utilised by businesses today. At the core of the book is a framework which describes in non-technical language the eight core capabilities of Artificial Intelligence (AI).

The Executive Guide to Artificial Intelligence - Andrew ...

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The Executive Guide to Neural Networks and Deep Learning ...

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