# The Hidden Power Of Social Networks

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The Hidden Power of Social Networks provides the most complete treatment of the subject of applying the understanding of social networks from the many, many cases that the authors facilitated and it provides insight into the methodology itself.

# The Hidden Power of Social Networks: Understanding How ...

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A demonstration of new technology from Vidsys and Micro Focus showed how traditional data sources such as cameras can combine powerfully with Big Data - particularly from social media - to provide more timely and accurate information to security operators. Dave Humphreys, CTO IDOL, Micro Focus, explained that the business wants to "own the hidden 80%".

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